

## CONTEST RULES –

### Stands d'OR / Foire de Paris 2024

#### Tropic Lands and Amazonia & Wealth of the world

##### **ARTICLE 1 - ORGANIZING COMPANY**

**Comexposium,**

A simplified corporation with registered capital of € 60,000,000,

With head offices at 70 avenue du General de Gaulle, 92058 Paris-La Défense Cedex,  
Registered with the Nanterre Trade & Companies Register (RCS) under number  
316 780 519,

Hereinafter referred to as the "**Organizing Company**",

is organizing on May 6<sup>th</sup> 2024 a contest named "Stand d'or"

Hereinafter referred to as the "**Contest**",

for the Show "Foire de Paris" which will take place from May 1<sup>st</sup> to May 12<sup>th</sup> 2024, at Paris  
Expo Porte de Versailles

Hereinafter referred to as the "**Show**".

##### **ARTICLE 2 - ENTRY CRITERIA**

This Contest will be open to any "Tropic Lands and Amazonia" and "Wealth of the World" exhibitors, regardless of the stand.

An emailing dedicated to the Contest will be sent to all aforementioned exhibitors on Monday April 15<sup>th</sup> 2024 informing them of the organization of the Contest. With exception of the exhibitors who would have expressly indicated to the Organizing Company their refusal to participate in the Contest before April 20<sup>th</sup> 2024, all "Tropic Lands and Amazonia" and "Wealth of the World" exhibitors will participate in the Contest for the sole reason of their registration (hereinafter referred to as a "**Participant**").

Only entries that meet all of the stipulations set out in these rules (hereinafter the "Rules") will be accepted.

Entry in the Contest implies the Participant's unreserved acceptance of the Rules and their principles. Any fraud or attempted fraud made manifest by the commencement of its execution and committed with a view to unduly receiving a prize, failure to comply with the Rules, or any malicious intent to disrupt the course of the Contest may give rise to its perpetrator's disqualification, with the Organizing Company reserving the right to prosecute. Likewise, if it is shown that the course of the Contest has been disrupted by a third party, to which a participant was an accomplice, his/her entry will also be considered null and void,

and the Organizing Company may choose to prosecute. All exhibitors of the Tropic Lands and Amazonia & Wealth of the World participate in the Contest.

### **ARTICLE 3 - MECHANICS OF THE CONTEST**

A jury composed of members of the Organizing Company will visit Participant's stands on May 6<sup>th</sup> 2024, in order to single out a stand from the "Tropic Lands and Amazonia" sector and from the "Wealth of the World" sector in each of the two following categories:

- Individual participation
- Collective participation (pavilion)
- Exhibition Jury "Coup de Cœur"

The criteria which will allow singling out Participant's stands are the following:

- Appropriateness to the represented region: typical features of the stand and of the exposed products ;
- Development of the represented region : research, originality in the presentation of the products and the service offer
- Esthetical qualities of the stand (lights, materials)

These criteria may concern the decoration of the stand as well as the clothes of the exhibitors, the reception and the animation of the stand (with exception of music and in accordance with standard terms and conditions for the letting of show floor space and stand equipment).

### **ARTICLE 4- DESIGNATION OF A WINNER**

The Organizing Company will inform the winning Participants (hereinafter referred to as the "Winner(s)") on May 6<sup>th</sup> 2024

The Winners will be invited to participate in the award presentation which will be take place on May 6<sup>th</sup> 2024, at 17:00 at the VIP Lounge at Paris Expo, Porte de Versailles.

It is expressly understood that the sovereign decisions of the jury will be final and not subject to appeal.

A Winner's failure to respond under the aforementioned conditions and within the aforementioned time will be considered as a simple waiver of the prize, which the Winner may not then claim at a later date. That award will then be allocated to another Participant, selected and notified under the same conditions as those set out above. For the purposes hereof, it is hereby specified that non-winning Participants will not be notified.

## **ARTICLE 5 - CONTEST PRIZES**

Only winners of the "individual participation" and "collective participation" categories will benefit from a prize for the Foire de Paris 2025.

The Winners of the category "individual participation" will receive a "Stand d'or" award as well as a 350 € (three hundred euros) discount (excluding VAT) and a communication tool worth 350 € (two hundred fifty euros) (excluding VAT), both applicable to his participation in Foire de Paris 2025.

The Winners of the category "collective participation" will receive a "Stand d'or" award as well as a 2% discount on the invoicing of the bare stand, applicable to his participation in Foire de Paris 2025.

An information statement with names of the Winners will be posted on the social networks related to the Exhibition.

The prizes are non-transferable and cannot be given to another person.

The indicated values of the prizes described above are the usual or estimated retail prices including VAT as at the time of writing these Rules. They are only provided as suggestions and are subject to change.

The prizes include only what is stated above, to the exclusion of anything else. For all practical purposes, it is specified that any personal expenses and/or other costs incurred by the Winner(s) while enjoying their prize(s) and which are not expressly included in the above description of the said prize, shall remain the exclusive expense of the Winner and will not be reimbursed in any way whatsoever by the Organizing Company.

The Organizing Company reserves the right to replace any prize with another of equal value, namely in the case that the initially planned prize should become unavailable.

A prize may not be challenged or disputed in any way whatsoever, nor exchanged nor reimbursed for their cash value at the Winner's request.

In particular if, for any reason whatsoever, the Winner does not want to or is unable to take possession or enjoy part or all of the prize they won under the conditions set out in these Rules, he/she will be considered as having completely waived the enjoyment of the said prize and may not claim any compensation or indemnification from the Organizing Company on those grounds.

Moreover each Winner undertakes not to hold the Organizing Company responsible for the quality, characteristics or functioning of a product or service offered as a prize as part of the Contest, given that the Organizing Company is not the prize's retailer, producer or manufacturer.

For the purposes hereof, it is hereby specified that the Organizing Company will not provide any services or guarantees associated with use of the Contest prize.

#### **ARTICLE 6 - ACCESS TO THE RULES**

Participants will be informed of these Rules on the occasion of the mailing referred to in Article 2. They will be accessible by any Participant throughout the duration of the Contest, on the website of the "Foire de Paris" Show.

#### **ARTICLE 7 - MODIFICATIONS**

The Organizing Company reserves the right to shorten, extend, delay or cancel the Contest at any time, without notice and with no obligation to justify its decision, and to change part or all of the terms and/or conditions of the Contest's implementation in the event of a force majeure event or another event outside its control, without the possibility of it being held liable or of claiming any compensation as a result of any such changes.

Under these circumstances, the Organizing Company will make its best effort to notify the Participants as quickly as possible with the understanding that any subsequent changes to these Rules (other than cancellation of the Contest) will be re-field with the bailiff firm identified in Article 6 above. All Participants will then be considered as having accepted the modification, as a consequence of their entry in the Contest, as of the date on which the modification takes effect.

#### **ARTICLE 8 - RESPONSIBILITY**

It is agreed that the Contest's Organizing Company may make use of any physical copies or computerized or electronic formats of programmes, data, files, recordings, operations and other elements (such as progress and other reports) received or retained by the Organizing Company directly or indirectly in conjunction with the Contest, including in its information systems and namely for the purpose of proof of any action, occurrence or omission.

The Participants undertake not to challenge the admissibility, validity or probative value of the aforementioned physical elements or computerized or electronic formats, based on any legal provision whatsoever specifying that certain documents must be written or signed by the parties in order to constitute proof.

As a result, those elements will constitute proof and, if produced by the Organizing Company as evidence in any litigious or other proceedings, they will be admissible, valid and enforceable between the parties in the same way, under the same conditions and with the same probative value of any document established, received or retained in writing.

## **ARTICLE 9 - INTELLECTUAL PROPERTY**

By entering the Contest, the Participants are representing that they own all the intellectual property rights to the elements transmitted to the Organizing Company for the Contest.

The Participants further warrant the Organizing Company that the elements they transmit are originals and do not borrow from any original elements or any elements protected by any intellectual property rights whatsoever.

To that end, the Participant will protect the Organizing Company against any infringement actions or other actions claiming copyrights that pertain to the elements transmitted for the Contest.

## **ARTICLE 10 - IMAGE RIGHTS**

As a result of their entry in the Contest, the Winners authorize the Organizing Company, free of charge, to use their name, image and, as applicable, any other of their personality traits, for the purpose of any communications strictly relating to Contest, by any digital and/or analogue processes, on any media, for the entire world and for a period of one (1) year from the close of the Contest.

## **ARTICLE 11 - PERSONAL DATA PROTECTION**

The personal data collected for each Participant, both when they entered the Contest and, as the case may be, to enable delivery of the prize, will be collected and handled in accordance with regulations governing the protection and collection of personal data.

The collected data will be transmitted solely to the Organizing Company. They may be communicated to the service providers and subcontractors that the Organizing Company may use for the purposes of organizing and/or managing the Contest.

Because the data collected about each Participant for the Contest are needed to allow his/her entry and awarding of any prize he/she may have won, a Participant's choice to exercise his/her right of withdrawal before the end of the Contest will result in the complete cancellation of his/her entry in the Contest.

Each Participant has the right to access and correct his/her data and, if applicable, delete them, oppose their processing, erase them or limit their processing, as well as a data portability right, that they may access at any time by electronic or postal means, sent to the

following addresses: FOIRE DE PARIS – CONCOURS STAND D'OR – 70 avenue du Général de Gaulle, 92058 Paris La Défense Cedex or [privacy@comexposium.com](mailto:privacy@comexposium.com). Lastly, each Participant will have the right to file a complaint with CNIL (French Data Protection Authority).

## **ARTICLE 12 - DISPUTES – GOVERNING LAW AND ASSIGNMENT OF JURISDICTION**

If one or several stipulations in these Rules should be declared null and void and/or non-applicable, the other clauses will retain their full force and reach.

The Participants unreservedly accept that the simple fact of entering the Contest makes them subject to French laws, namely concerning any disputes that might arise as a result of the Contest or that are directly or indirectly associated with it, and this without prejudice to any rules regarding legal conflicts that may exist. The Organizing Company and the Participant will attempt to come to an amicable resolution to any disagreements stemming from the Contest. In the absence of an agreement, the dispute will fall under the jurisdiction of the Nanterre Commercial Court.

All disputes and complaints relating to the Contest must be formulated in writing and sent to the Organizing Company by post, no later than May 12<sup>th</sup>, 2024.

To written or telephone requests will be answered regarding the interpretation or the application of these Rules, the mechanisms and terms of the Contest, or the selection of the Winner(s).